



# 2013 Advertising Kit & Rates

*The thirty-A Review*, “A Review of 30-A’s Finest People, Places and Things™” focuses on 30-A and the surrounding areas. It is very upscale, telling the stories of the artists, restaurants, galleries, retailers, real estate developments, entertainment and beauty that make 30-A the incredibly special place that it is today. The thirty-A Review is modeled exactly after our successful Atlanta publication of 18 years. Readers are primarily between the ages of 30 and 60 years old, with an average household income of six and seven figures. Our readers are both male and female and typically are the decision makers of their own spending habits.

P L E A S E  
C O N T A C T

Miles Neiman  
404 560 3677

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thirtyareview.com

## DISTRIBUTION

We tell the human interest stories that make 30-A’s entrepreneurs, developers and artists tick, making the magazine appealing to both tourists and locals alike. We distribute it for free for people to pick up at businesses, restaurants, hotels and private communities all along Hwy 30-A as well as in select upscale locations in Destin, Sandestin and Panama City. It is published every other month. We print between 23,000 and 30,000 copies per issue. We print 6 issues per year.

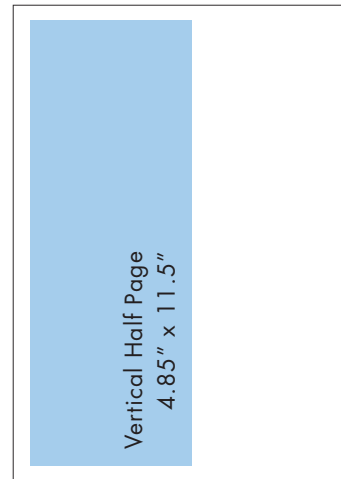
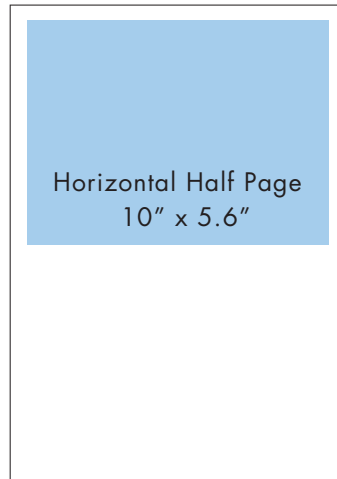
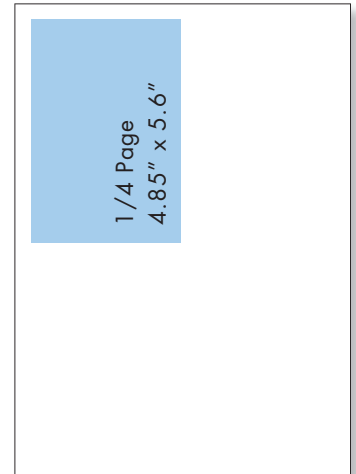
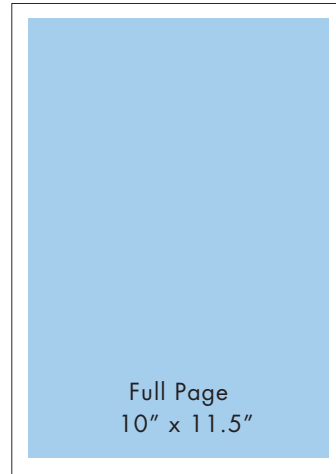
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the thirty-a  
REVIEW™  
a review of 30-A's finest people • places • things



Atlanta's Finest Dining | The Thirty-A Review | The Charleston Review | The Piedmont Review

# AD DIMENSIONS



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## ADVERTISING RATES (bi-monthly)

### 1 Issue Rate

1/4 Page Color Ad	\$795
1/2 Page Color Ad	\$1,500
Full Page Color Ad	\$2,900
2 Page Spread Color Ad	\$4,900
Back Cover	\$4,300
Inside Cover	\$3,800

### 2 Issue Rates

1/4 Page Color Ad	\$750
1/2 Page Color Ad	\$1,450
Full Page Color Ad	\$2,750
2 Page Spread Color Ad	\$4,600
Back Cover	\$4,100
Inside Cover	\$3,600

### 3 Issue Rates

1/4 Page Color Ad	\$700
1/2 Page Color Ad	\$1,350
Full Page Color Ad	\$2,550
2 Page Spread Color Ad	\$4,250
Back Cover	\$3,700
Inside Cover	\$3,300

### 6 Issue Rates

1/4 Page Color Ad	\$650
1/2 Page Color Ad	\$1,195
Full Page Color Ad	\$2,195
2 Page Spread Color Ad	\$3,650
Back Cover	\$3,200
Inside Cover	\$2,800

The thirty-A Review is printed on full glossy paper. Every page is full color.

Line Screen of 100 to 120.

DPI is 300.

All ads should be created using Adobe InDesign, Illustrator, or Photoshop in Mac format. We prefer PDF files of tiff files. Please make sure your files are CMYK.

Ads can be exchanged via CD, or email. Please include a hard copy of your ad.

The thirty-A Review also offers ad creation services. Ad creation services start at \$100 for color ads. All ads are available to advertiser after creation for other uses.

Special placement is available for the first 5 pages of the publication.

Add 20% to the cost of ad each month.

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