



The Rome Review | Atlanta's Finest Dining | The Thirty-A Review | The Charleston Review | The Piedmont Review

2019 Advertising Kit & Rates

The thirty-A Review, "A Review of 30-A's Finest People, Places and Things™" focuses on 30-A and the surrounding areas. It is very upscale, telling the stories of the artists, restaurants, galleries, retailers, real estate developments, entertainment and beauty that make 30-A the incredibly special place that it is today. The thirty-A Review is modeled exactly after our successful Atlanta publication of 20 years. Readers are primarily between the ages of 30 and 60 years old, with an average household income of six and seven figures. Our readers are both male and female and typically are the decision makers of their own spending habits.

PLEASE CONTACT

Miles Neiman

miles@thirtyareview.com

DISTRIBUTION

We tell the human interest stories that make 30-A's entrepreneurs, developers and artists tick, making the magazine appealing to both tourists and locals alike. We distribute it for free for people to pick up at businesses, restaurants, hotels and private communities all along Hwy 30-A as well as in select upscale locations in Destin, Sandestin and Panama City. It is published every other month. We print between 23,000 and 30,000 copies per issue. We print 6 issues per year.

P.O. Box 12047 | Atlanta, GA 30355 | thirtyareview.com





The Piedmont Review | The Charleston Review | The Thirty-A Review | Atlanta's Finest Dining | The Rome Review

AD DIMENSIONS

Cover Ads and Two Page Spreads

Trim Size
10.5" x 12"

Full Bleed
11" x 12.5"

Full Page Inside Ads

10" x 11.5"

NO BLEEDS ON INSIDE ADS

1/4 Page Ad
4.85" x 5.6"

Horizontal Half Page
10" x 5.6"

Vertical Half Page
4.85" x 11.5"

AD SPECS:

300 dpi | CMYK | eps or tiff files | flattened

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the thirty-a REVIEW a review of 30-A's finest people • places • things

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ADVERTISING RATES (bi-monthly)

1 Issue Rate	
1/4 Page Color Ad	\$1,035
1/2 Page Color Ad	\$1,950
Full Page Color Ad	\$3,770
2 Page Spread Color Ad	\$6,370
Back Cover	\$5,590
Inside Cover	\$4,940
2 Issue Rates	
1/4 Page Color Ad	\$975
1/2 Page Color Ad	\$1,885
Full Page Color Ad	\$3,575
2 Page Spread Color Ad	\$5,980
Back Cover	\$5,330
Inside Cover	\$4,680
3 Issue Rates	
1/4 Page Color Ad	\$910
1/2 Page Color Ad	\$1,755
Full Page Color Ad	\$3,315
2 Page Spread Color Ad	\$5,525
Back Cover	\$4,810
Inside Cover	\$4,290
6 Issue Rates	
1/4 Page Color Ad	\$845
1/2 Page Color Ad	\$1,555
Full Page Color Ad	\$2,855
2 Page Spread Color Ad	\$4,745
Back Cover	\$4,160
Inside Cover	\$3,640

The thirty-A Review is printed on full glossy paper. Every page is full color.

Line Screen of 100 to 120.

DPI is 300.

All ads should be created using Adobe InDesign, Illustrator, or Photoshop in Mac format. We prefer **eps** or **tiff files**. Please make sure your files are **flattened** and the color format is **CMYK**. No crop marks are necessary as only the covers or two page spreads will be allowed to bleed.

Ads can be exchanged via email or through a transfer provider of your choice. Some options are:

- <https://www.hightail.com>
- <https://www.wetransfer.com>
- <https://www.dropbox.com>

The thirty-A Review also offers ad creation services. Ad creation services start at \$100 for color ads. All ads are available to advertiser after creation for other uses.

Special placement is available for the first 5 pages of the publication. Add 20% to the cost of ad each month.

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ADVERTISING SPECIALS